

RSA CAMPUS™



WHY CHOOSE RSA CAMPUS?

RSA Campus™ provides targeted training for individuals and groups on all aspects of research strategy. We share leading approaches to public and private research engagement, effective KPIs and goal setting, modern research performance management, and our program-based approach to developing and managing a research strategy.

Our current offerings include a series of face-to-face and online Masterclasses for senior research leaders, and online courses for mid-career researchers.



Our courses have over 90% overall satisfaction as rated by past participants.

Target Audience



Professional development for research leaders (e.g., Research Centre Director, Research Manager, PVC-Research, DVC-Research, Associate Dean Research)

Masterclass I

Developing, implementing, and managing research strategy: A program-based approach

This Masterclass is focused on designing and implementing research strategy for medium to large research-focussed groups including research centres, institutes, universities, etc.

Participants will learn a theory of strategy specifically developed for publicly funded research organisations. Practical methods for implementing and managing strategic programs of work will also be covered in detail. The session finishes with small groups working to apply the concepts they have covered in real-world examples.



Purpose

To uplift internal capability to design and implement effective research strategies.



Outcomes

Develop a shared understanding of research strategy. Design an effective strategy. Learn how to implement, manage, and monitor a strategic program of work.



Active learning opportunities

Discussion and group work evaluating case studies and real-world examples. Actively developing a strategic program to address institutional challenges. Brainstorming and reporting outcomes with peers.

Masterclass II

Managing research strategy in the mid- to long- term: Key Performance Indicators (KPIs) and goal setting

This Masterclass takes a deep dive into how to set effective KPIs and goals. The aim is to help participants think about the different complex roles KPIs play within a strategy, and to move beyond traditional output measures (like publication counts and citations).

Participants will learn how to develop internal and external KPIs, how to set input goals, process goals, and system goals. This class is based around a detailed case study and active learning relating the main concepts back to local use cases.



Purpose

To improve research performance by implementing KPIs and goals that reinforce a research strategy.



Outcomes

Broaden understanding of the role of KPIs and goals in a research strategy. Learn how to identify and develop KPIs and goals that are aligned with the different elements of a research strategy. Develop an understanding of the link between KPIs and goals and organisational performance.



Active learning opportunities

Discussion and group work evaluating a detailed case study. Actively develop KPIs and goals based on participants' research strategies. Brainstorming and reporting outcomes with peers.

Masterclass III

Performance management for research managers: from research quality to research impact

This course is specifically designed to help research managers navigate the world of research engagement and impact. The shift from concepts of 'research quality and excellence' to 'research engagement and impact' require a fundamental shift in approaches to research performance management.

Participants will learn how to develop new performance management frameworks and processes that are better suited to this emerging paradigm. Participants will also be provided with guidance on what best practise looks like, empirical case studies and a range of other resources that will help to re-frame the research performance management.



Purpose

Increase research engagement and impact by implementing new performance management frameworks.



Outcomes

Understand why 'research engagement and impact' require new performance management frameworks. Learn a new framework for research performance management. Implement best practices in research performance management.



Active learning

Discussion and group work reflecting on personal professional experiences. Role playing to encourage mindset shift. Small group activity to examine the link between research performance management and organisational strategy.

NB: Our Masterclasses each run for half a day (3 hours), but Masterclasses I & II can be combined as a full-day workshop. They can be delivered in person or online. Classes are designed for groups of between 20-40 participants.

Industry Engagement for Mid-Career Researchers (4-week course)

This four-week course is delivered online and includes interactive lectures and small group workshops and asynchronous activities. Participants will go step-by-step through our industry engagement framework, moving from transactional research projects through to ongoing industry partnerships.

Each week participants will have the chance to hone and share their skills through exercises making use of our practical industry engagement tools, learning how to develop an industry engagement plan, identify relevant industry partners, properly frame industry research problems, and develop a compelling proposal.



Participants

Researchers, early-to-mid career academics e.g., Levels B-D, or equivalent.



Purpose

Increase research engagement and impact by implementing new performance management frameworks.



Outcomes

Apply a step-by-step framework for developing successful industry partnerships., from identifying potential partners through to building long term, enduring partnerships.



Active learning

Each week participants will be asked to undertake a series of assignments based on their real-life research projects using the tools from class. The group sessions will allow students to come together in small teams and reflect on the tools, their research projects and industry engagement opportunities.

CONTACT US

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